

Welcome to WiLinkU

The audiovisual portal promoting the best of Central America ...!

We are a social enterprise with socio-cultural projection that presents the best of Central America with respect to tourism, culture, arts and cross-border humanitarian efforts that contribute to the development and development of our region.

Why ADVERTISE with us ?

- Our portal is accessed by thousands of internet users interested in the Central American region .
- A good percentage of visitors have been recurrent.
- Your message will have a constant presence: 24 hours/day and 365 days/year.
- Statistics related to your ads: # of exposures, # of clicks, will be provided.
- You will contribute to our informative, formative and cultural activity, strengthening your corporate social responsibility image.
- We offer the following three options, at very beneficial fees:



Video-Ads



Nowadays, a video is the most effective way to share your business story. We invite you to make use of our basic package that covers up to 15 minutes of content along with a Text Ad. Available starting from 9 months or more. Press [HERE](#) for more information...

Banners



Banners allow us to present your message in a brief manner, either statically or dynamically. These elements are placed on the pages' frames where your message will be constantly visible to visitors. For more details click [HERE](#)...

Text-Ads



The most economical option to present your products or services, in a short and attractive manner, to interested visitors. Includes your logo and a link to your website or email address. For more details click [HERE](#)...

Video-Ads (VDE-001)

(Sales Tax is not included)

The Video-Ads are the most comprehensive option to present the history of your company, the benefits of your products or services and any other information you would like to share.

The basic plan gives you up to 15 minutes to deliver your audiovisual content, be it in one or up to 5 videos, and includes a Text-Ad. The videos are tagged using keywords selected by the customer to make them easier to find by Google. Such plan offers 12 months of exposure for USD 240.

Videos Listing Page

The screenshot shows the Winko website interface. At the top, there's a navigation bar with 'Winko' logo and menu items: 'Videos Punch', 'Tourism', 'About WLU', and 'Promotions'. Below the navigation, there's a search bar and a 'Select Country' dropdown. The main content area is titled 'Category: all categories' and shows a grid of video thumbnails. A red arrow points to the right side of the page, highlighting the 'External Links' section which includes 'Change for Children' and 'Hopkins Humane Society'.

Individual Videos Page

The screenshot shows the Winko website interface for an individual video. The main content area features a large video player with the title 'Salvadoran American Humanitarian Foundation (SAHF) Video 2008'. The video player shows a 'TU VIDEO AQUÍ' logo. To the right of the video player, there's a 'Video Details' section with information such as 'Video Title', 'Language', 'Rating', 'Tags', 'Uploaded From', and 'Video URL'. A red arrow points to the right side of the page, highlighting the 'Videos as per your preferences' section.

Banners

(Sales Tax is not included)

The graphic formats available for banners are: jpg, gif o swf. Their size and shape are as follows:

Homepage

Horizontal Upper Wide (728 x 90 pixels) BHU-590:

Located on the upper section, it offers the best exposure and its size allows for attractive message designs. Its annual price is USD 360.

Horizontal Upper Narrow (180 x 90 pixels) BHU-010:

Located on the upper right hand section. It is smaller in size but enjoys a similar exposure as the wide version. Its annual price is USD 180.

Horizontal Lower Wide (600 x 90 pixels) BHL-510:

Found on the lower section of the homepage. It is available at an annual price of USD 220.

The image shows a screenshot of the Winku website homepage. At the top, there is a navigation bar with the Winku logo and menu items: Videos Punch, Tourism, About Winku, and Ads 4 U 1. Below the navigation bar is a search bar with a dropdown menu for 'Select Country' and a search button. A main banner area contains the text 'WiLinkU: Together, We are Central America!' and a description: 'We collect and organize thousands of videos about Central America's tourism, arts, culture and cross-border volunteering for you. Explore and enjoy content on your preferred topics - and thanks for sharing with others!'. Below this is a large banner (BHU-590) with the text 'SABIAS QUE ESTA MONEDA, SON 2 REALES HONDURENOS Y FUE ACUNADA EN LA CIUDAD DE TRUJILLO EN 1808?' and an image of two coins. To the right of this banner is a smaller banner (BHU-010) with the text 'Anúnciate con nosotros!' and the Winku logo. Below the main banner area is a 'Videos Punch' section with a grid of video thumbnails and a 'Tweets' sidebar on the right. At the bottom, there is a banner (BHL-510) with the text 'Here You Can Discover and Explore Central America's Real Treasures' and an image of a tropical beach. Red arrows point from labels 'BHU-590', 'BHU-010', and 'BHL-510' to their respective banners.

Videos Listings or Individual Videos Pages “Videos Punch” or “Tourism” Sections

Horizontal Upper Wide (728 x 90 pixels) BHU-520:

Banners placed on the upper section. They show up a few seconds after the cursor is moved away from the top categories' menu. Its annual price is USD 180.

Vertical Left Tall (190 x 600 pixels) BVL-520:

These are placed below the subcategories menus and are available for USD 220.

Vertical Left Short (190 x 190 pixels) BVL-020:

Placed below the subcategories menus. Reserve your space for USD 100.

The screenshot displays the Wiginke website interface. At the top, there is a navigation bar with links for "Videos Punch", "Tourism", "About WLU", and "Ads 4 U". Below this is a banner for "ceutec" with the URL "www.facebook.com/Ceutec" and "www.ceutec.unitec.edu". A red arrow points from a box labeled "BHU-520" to this banner. On the left side, there is a "Select Country" dropdown menu and a search bar. Below the search bar, there is a section titled "Available Subcategories" with a link to "all categorias". To the right of this, there are three tabs: "Most Recent", "Most Viewed", and "Most Commented". Below these tabs is a grid of video thumbnails with captions such as "Récord Guinness para...", "Phillip montalben Solah", "Phillip montalben africa", "Raul Di Siso y El Trio de...", "Raul Di Siso y El Trio de...", "No se acaba - Ojo de Buzo", "A las pira - Ojo de Buzo", "BRKA ENIGER EN CONCIERTO -...", "Danza Araba - Escuela de...", "What a Feeling - Escuela de...", "Sopa de Corocot - Escuela de...", "Danza Egipcia", "Samba-Escuela de Ballet...", "Clasico", "Las llaman las Tortugas...", and "Video Oficial BSevion". To the left of the video grid, there is a box labeled "BVL-520 or BVL-020" with a red arrow pointing to a green hand icon. Below the hand icon, there is text: "¡ Reserva tu espacio ya !", "¡ Tu mensaje dará la vuelta al mundo !". On the right side, there are "External Links" for "The Lodge at Pico Bonito", "Minister Suites", and "Hotel Plaza Maria".

Bottom Squares (250 x 250 pixels) BLB-490:

You can choose to position your message on a square at the bottom of selected pages. The options are:

- a) Homepage + general pages (Choose your Sponsorship, About WLU).
- b) Videos Listing page, "Videos Punch" section.
- c) Videos Listing page, "Tourism" section.

The annual investment required on any of these spaces is USD 140.

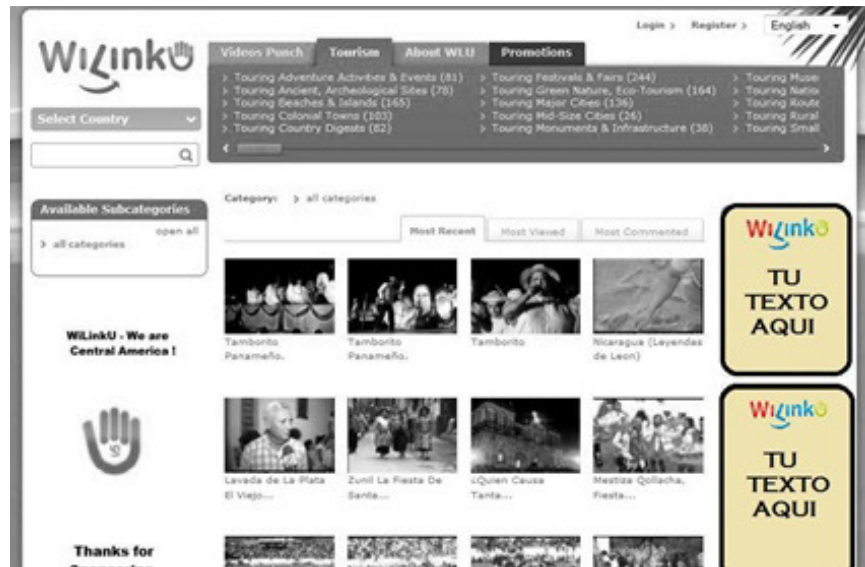


Text-Ads (TXT-001)

Prices valid for 2015
(Sales Tax not included)

The Text-Ads are shown on a rotating and random basis on the videos listing and individual videos pages, especially under the category chosen by the customer. They include up to 175 characters of text, the business logo and a link to a website or email address provided by you. They are our most economical offer for USD 48 / year.

Videos Listing Page



Individual Videos Page

